

# Broadcast

## Business Solutions

### Highlight

- Improved campaign response reporting
- Advance writeback updating
- Automation scheduler service for email campaign
- Low cost and high performance



#### For more information

To learn more about Broadcast Service and other business solutions from CellBox, please contact our sales agent, call +6564762016 or visit [www.cellbox.net](http://www.cellbox.net)

### Business Overview

CellBox email broadcast is a service for company or organization who would like to do email broadcasting from a database of registered recipients at a scheduled time.

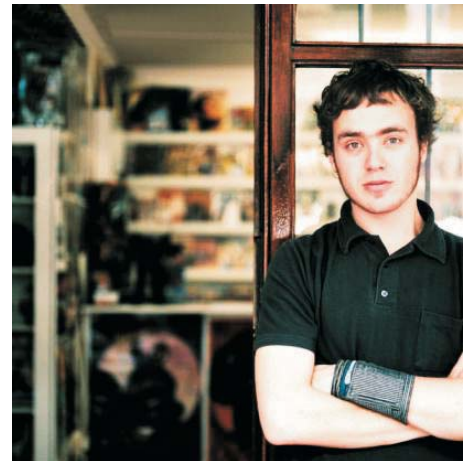
CellBox provides a one stop service to deliver the permission email announcements, newsletters, and other messages using a dedicated high speed gateway.

*"I want to build relationships with prospects, customers and members by using personalized e-mail and permission marketing features that track recipient actions."*

**Yes!** That's the way to really get the most out of your in-house list of customers, prospects, members or subscribers. Most organizations overlook the goldmine sitting right in their database: the email list of people who have already raised their hands and said, yes, you can talk to me! Too many organizations spend huge sums of money attracting new leads, but they virtually ignore the treasure chest of repeat sales and customer loyalty that could be developed right from their existing list.

### Key Features

- High-end, high-volume, demanding email broadcasting
- Tracking millions of personalized emails
- Service with campaign scheduler
- Campaign archiving
- High performance
- Database collision protection
- Unlimited message personalization
- Unlimited email lists & subscribers
- Handle email bounces, removes
- Reporting



### Permission based marketing

A powerful permission email marketing automation features that allows company to put in control over the email campaigns. The reporting will provide information on emails opens and click throughs, giving results who's active.

### Technology and performance

CellBox Broadcast service is built on an email merging and delivery engine with speed automation behind it. The broadcasting speed can go up to 200,000 emails per hour for a personalized email type.

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